



## **B2B meetings @ Health Tech Hub (HTH) Styria Pitch & Partner 2020**

**27-28 January 2020**

MED CAMPUS Graz, Austria

<https://www.hth-styria.com>

The Health Tech Hub Styria (HTH Styria) is an initiative of six leading stakeholders in the Styrian innovation system ([Human.technology Styria](#), [Joanneum Research](#), [Medical University of Graz](#), [SFG](#), [Science Park Graz](#) and [City of Graz](#)).

Following a very successful kick-off event in 2019, HTH Styria Pitch & Partner 2020 returns, this time in a 2-day format. This more comprehensive event has a larger range of absorbing topics such as international keynotes, a corporate challenge, pitching sessions, prearranged b2b meetings and more.

The goal is to build a strong network encompassing all relevant players in technology transfer, academia/industry collaborations as well as early-stage innovations and to foster a European marketplace for pre-seed and seed investments in the health tech and life sciences field.

### **For whom?**

#### **Healthtech and biotech players such as:**

- Start-ups
- Researchers
- Investors
- Companies
- Industry
- End users, hospitals, physicians etc.
- E-health experts
- Regional and national stakeholders

### **What can you expect?**

- Get inspired by exceptional keynotes
- Get an overview of what's going on in the healthtech and biotech scene
- Take part in a corporate challenge or investor pitching
- Make promising contacts in pre-arranged B2B meetings

### **Registration Deadlines for**

- Pitches (Investor, research project and Corporate Challenge): **15 November 2019**
- Booths: **20 December 2019**
- Matchmaking and Event: **26 January 2020**

The participation incl. exhibition area /booth is free of charge. The official language used at the event is English.

**Agenda and registration:** <https://www.hth-styria.com/>

### **Contact & Information in Thuringen/DE:**

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Stiftung für Technologie, Innovation und Forschung Thuringen (STIFT)

Peterstrasse 3, D-99098 Erfurt, Germany

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## The new format including:

### *Investor pitching*

In order to secure dynamic growth of start-ups and scale-ups, entrepreneurs get the unique chance to pitch to renowned international investors who are willing to drive entrepreneurial success to the next level through potential investments, expertise, network, advice and mentoring.

### *Corporate challenge*

This novel format offers a tailored and life science specific matchmaking between large companies and start-ups. The topics for the challenge will be defined by corporates - both, topics and application forms, will be available very soon. If you are a start-up with a technological solution addressing the topic, don't hesitate to apply! It will give you the chance to pitch in front of the corporate and to be part of the upcoming HTH event. The best start-ups will be awarded and will have the chance to be on stage!

### *International collaborative projects*

In this session, consortia of large projects have the opportunity to present themselves and to gather recommendations for existing problems from a panel of experts representing different areas. A common challenge for such consortia is the "next step" as in the potential commercialisation and marketing of the research results or the developed product. This session will therefore be designed in order to address these problems with a view to facilitating the next steps.

### *Research project pitching*

This session offers researchers the possibility to present their latest research findings to an audience of investors, industry partners and fellow researchers. It is a unique opportunity to identify new collaboration or investment partners and receive input on how to translate your research results into applicable products in a relevant market.

**Taking an active part in sessions such as research project pitching, investor pitching or corporate challenge:**

Please fill in the [registration form](#) (Download resources) and send it to [htth@sfg.at](mailto:htth@sfg.at)

**Deadline for pitches: 15 November 2019**

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